

Top 10 reasons why your customers need credit insurance

1

Protection

Credit insurance protects business bottom line from impacts of bad debt

2

Growth

It facilitates expansion by allowing businesses to deal confidently with new clients and increase credit lines to existing ones

3

Brexit

In the light of economic volatility, it helps to remain competitive at home and abroad

4

Peace of mind

Feel safe in the knowledge that your outstanding invoices are protected

5

Export

Industry-specific knowledge of underwriters helps companies to grow into new markets

6

Cash Flow

It complements and enhances existing credit control procedures to improve Days Sales Outstandings

7

Speed of decisions

It helps to make the right decisions more quickly, improving efficiency and, ultimately, profitability

8

Profitability

Gains in profitability result from safely increasing exposure to more clients

9

Information

You gain access to greater customer intelligence that leads to balanced risk decisions

10

Digital

Open APIs and bespoke integration tools available for easy interaction

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